



# AVIATE REWARDS

## HOW IT WORKS

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### WELCOME

Welcome to Aviate Rewards – our brand-new, digital loyalty platform made with our operators in mind. Aviate Rewards is designed to award operators both big and small to thank you for your business and staying loyal to Aviate.

### HOW IT WORKS – PRIZE WHEEL

Aviate Rewards is an interactive loyalty programme which will show you both your booked and ticketed passengers.

For every 10 passengers ticketed, you'll be rewarded with 1 token which will allow you to spin our prize wheel. The prize wheel awards prizes completely at random and should you win one of our monthly prizes you'll receive a notification and we'll be in touch to find out the best way to send your prize to you! The more passengers you ticket, the more spins of the prize wheel you can have!

### HOW IT WORKS – AIRLINE PRIZES

Some months we'll have airlines sponsoring specific periods on Aviate Rewards. This means there will be more prizes up for grabs.

On occasion, this will mean that when you book these airlines during the tactical sponsorship period, you will be rewarded more heavily. We'll be in touch at the end of the campaign period if you win one of these tactical campaigns. Full details will be shown on your personalised dashboard during any sponsorship periods.

### CONTACT US

At Aviate, we are always happy to help, and we understand that sometimes it is best to speak to someone directly.

For all Aviate Rewards enquiries, please contact the Aviate marketing team who will be more than happy to help you.

**Call: 0151 350 1102 Email: [marketing@aviaterewards.com](mailto:marketing@aviaterewards.com)**

### OPENING TIMES

The opening hours for the marketing team are as follows:

**Monday – Friday: 9:00am – 5:30pm**