

jetBlue[®]

May 2022

JetBlue History 101

JetBlue was founded with the mission to bring humanity back to air travel, and we continue to inspire humanity in everything we do. A few high points...

First JetBlue flight takes off from JFK to FLL on an A320.



Opening of T5, our very own terminal at JFK.

T5

Introduction of Mint, our refreshing take on premium travel, with fully lie-flat seats.



JetBlue becomes first US airline to offer free high-speed wi-fi fleetwide.



20th anniversary year ushers carbon offsetting all domestic flights, plus the start of a major Mint refresh.



2000

2004

2008

2013

2014

2016

2017

2018

2020

2021

First international flight from JFK to Santiago, Dominican Republic.



First A321 delivery, giving us added flexibility and setting the stage for future growth.



Network expands to more than 100 destinations in the U.S., Latin America, and Caribbean.



JetBlue Travel Products launches, extending offerings to hotels, rental cars, and vacation packages.



JetBlue crosses the pond, with service to London Heathrow & London Gatwick.



Daily flights done right. From LHR & LGW.

Only New York's hometown airline offers service to JFK with the most legroom in economy or your very own suite—from either Heathrow or Gatwick.

LHR–JFK Flight #20	JFK–LHR Flight #007
08:25-11:30	17:59-06:30(+1)

LGW–JFK Flight #44	JFK–LGW Flight #43
12:00-15:33	19:50-07:55(+1)

LGW–BOS Flight #1926	BOS–LGW Flight #2104
12:15-15:02	18:37-06:35 (+1)

LHR–BOS Flight #1621	BOS–LHR Flight #1620
08:25-11:13	18:32-06:30 (+1)

- Competitive and flexible fares.
- Flights that aren't oversold.
- A dedicated support desk for assistance.
- No change fees on most fares, plus the ability to cancel and hold a ticket in credit or transfer it to another traveller.

LGW starts 20th July

LHR starts 23rd August

Timings are subject to change. Please check your GDS. (6 x A321LR aircraft ordered for the London routes).



Mint[®]

- 24 fully lie-flat private suites with a sliding door.
- Innovative bed in the sky by Tuft & Needle.
- Inventive culinary dining with Delicious Hospitality Group.



Core

- 114 seats featuring the most legroom in coach.*
- Build-your-own dining experience from NY-based Dig.
- Complimentary selection of soft drinks, coffee, tea, beer, wine and liquor.



Wi-Fi & entertainment

- Unlimited, free high-speed Wi-Fi broadband.
- Curated selection of live TV channels at every seat.
- Extensive library of seatback entertainment.



*Based on baseline seat pitch of transatlantic aircraft.



jetBlue[®]



LONDON

ANNOUNCING NEW SERVICE

GATWICK
JULY 19



HEATHROW
AUGUST 22

TO/FROM
BOSTON (BOS)

roundtrip once daily

Airbus A321LR

- Boutique onboard experience enhanced with Airspace interior.
- Extended flying range and reduced noise footprint.
- Improved fuel savings to help JetBlue achieve net zero carbon emissions by 2040.



Superior service

- Award-winning travel experiences in Mint[®] and core.
- Specially trained crewmembers delivering personalized service.
- Shaking up the status quo with elevated service and attractive fares across the Atlantic.



Boston's #1 Airline

- Adding largest market not served by JetBlue in Boston.
- Strengthening JetBlue relevance in its New England focus city.
- Growing U.S. customer base and expanding U.K. presence.



Airport info



London Heathrow (LHR)

- Terminal 2
- Check-in Zone TBC (currently dynamic)
- Lounge TBC
- Expedited security lane TBC



London Gatwick (LGW)

- North Terminal
- Check-in Zone A
- Lounge TBC
- Expedited security lane TBC



New York City (JFK)

- JetBlue's Terminal 5
- Lounge TBC
- Expedited security lane



Boston

- Logan Airport
- Terminal C
- Lounge TBC
- Expedited security lane

Jet(Blue) across the pond.

Our new A321LR offers a boutique, personalized experience that evokes the airy feel of a widebody, but with only 138 seats total.



114 Seats

With 32" pitch, the most legroom in economy* and 10.1" touchscreen TV.

Including 24 Even More Space seats with 5" more legroom.



22 Mint Seats

With fully lie-flat seats, with 6'5" fully lie-flat bed.

2 Mint Studios

With the largest lie-flat bed & TV (22") on a U.S. airline

Plus, an extra seat and table and pjs



**Based on baseline seat pitch of transatlantic aircraft.*

Win it for the long haul.

No matter where you sit or which fare you purchase, all London flights include complimentary special touches and amenities unique to JetBlue—and this route.

- A hot meal with fresh seasonal fare from our NYC-based restaurant partners.
- A light bite pre-arrival.
- Beer, wine and liquor.
- Self-service snacks from The Pantry.
- The only free unlimited high-speed wi-fi on a transatlantic flight.
- Movies and live TV at every seat.
- Easy to reach USB-A, USB-C and AC power.



Want even more?

Even More Space seats offer up to 5" more legroom on transatlantic flights*, early boarding and early access to the overhead bins, and expedited security lanes in select airports.



**Up to 7" more legroom across the network.*

EVEN MORE[®]
S P A C E

Fancy a fully lie-flat?

Arrive in **Mint** condition with our refreshing take on premium travel.

All transatlantic flights feature our freshest Mint yet and take seamless living to new heights.

All suites

All with direct aisle access.

Fully lie-flat is complimented with Tuft & Needle's T&N Adaptive® Foam cushions, a memory foam pillow and customized blanket.

Curated partnerships that bring local faves and like minded-businesses on board.

Wellness kits from Wanderlust and more.



Immersive dining experience with rotating small plates menu from NYC hotspots Pasquale Jones, Charlie Bird and Legacy Records.

Choice of artisan wines, beer and liquor, including cocktails shaken on board.

Plus, front-row **Mint Studio** features all the bells and whistles of our newest Mint Suites, with an extra seat and table to work, lounge, and entertain a fellow Mint traveler.

Sliding doors for extra privacy.

Mint is also available (with a selection of 2-up seating or single suite) on select U.S. transcon, Caribbean, and Latin American routes.

Oh. My. Nosh.



The JetBlue experience to and from London includes free farm-to-table fare from Dig, featuring seasonal ingredients and sourced in part from minority and women run local farms. Choose a main + base, and 2 sides, to build one of 9 combos.

DIG.

jetBlue
MINT™



Travelers in Mint can select from a rotating menu of small plates—some with a British spin—from our NYC restaurant partners.

*Delicious hospitality group

Charlie Bird

Delicious

PASQUALE JONES

Welcome to the suite life.



jetBlue

Transatlantic fare options

Blue Basic

- 1 carry-on bag + 1 personal item
- £150 change fee
- Free seat selection within 24 hours of departure
- Final boarding group

Blue

- 1 carry-on bag + personal item
- 1 checked bag
- Seat selection included
- General boarding group

Blue Extra

- 1 carry-on bag + 1 personal item
- 1 checked bag
- Seat selection included
- Early boarding group
- Even More[®] Speed

Mint

- 1 carry-on bag + 1 personal item
- 2 checked bags
- Seat selection included
- Early boarding group
- Expedited security lane

Ancillary products such as Even More Space and Mint Studio can be added via EMD in the GDS or Manage My Booking on [jetblue.com](https://www.jetblue.com) after ticketing.

Where loyalty is true-ly rewarded.

Our award-winning TrueBlue loyalty program lets customers land the rewards of loyalty faster.



Points don't expire and can be redeemed for any seat, any time (no blackout dates!).



Redemption values are based on current fare—not some arbitrary static number like 25,000.



Earn points when with JetBlue and select partner airlines—or without even stepping foot on a plane, through our travel, retail and credit card partners.



Earn and share points with friends and family with Points Pooling.



Pay with nearly any combination of cash + points—starting with as little as 500 points.

TRUEBLUE

We treat loyalty like royalty.



15,000 bonus points upon qualifying for Mosaic, and 3X bonus points on JetBlue flights.



Early boarding and expedited security lanes.



First 2 checked bags free for Mosaic member & eligible travel companions



Free wine, beer and cocktails on all flights.



Free same-day switches on all fares (including Blue Basic).



Exclusive for 2022:
Complimentary upgrade on Heathrow Express from Express to Business First



Exclusive for 2022:
100% rebate on Even More® Space redemptions



24/7 access to a dedicated Customer Service line.

Plus, other Mosaic-exclusive perks and promos.



We're always routing for you.

JetBlue serves 100+ destinations in the U.S., Latin America, the Caribbean—and London!



Soaring toward a more sustainable future.

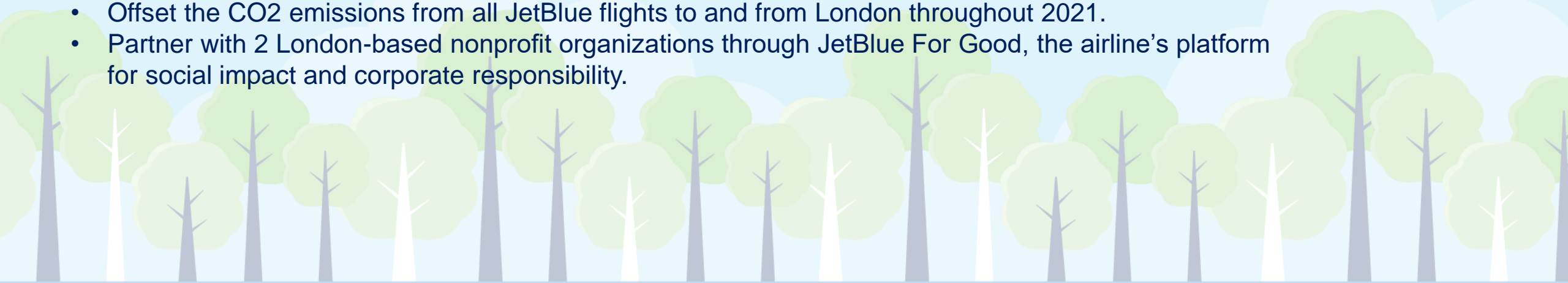
We're proud to be the first U.S. airline to:

- Achieve domestic carbon neutrality
- Join Amazon's Climate Pledge committing to net zero by 2040
- Launch an ESG subcommittee of our Board of Directors
- Lead the global airline industry in Sustainable Aviation Fuel commitments as a percent of total fuel (8%)



And, with the addition of our London service, we also:

- Achieve a ~15% reduction in CO2 emissions, 30% more <fuel> efficiency, and a ~50% smaller noise footprint by exclusively flying the Airbus A321neo Long Range on all transatlantic flights.
- Serve Dig's farm-to-tray table menus as part of the JetBlue experience to and from London.
- Use sustainably sourced and compostable cutlery, plates and packaging on board.
- Offset the CO2 emissions from all JetBlue flights to and from London throughout 2021.
- Partner with 2 London-based nonprofit organizations through JetBlue For Good, the airline's platform for social impact and corporate responsibility.



THE destination for travel agents.

JetBlue AgentWorld is your one-stop-shop for all things JetBlue, including

- The latest news & info
- How to book
- Group requests
- Policies
- Sustainability efforts and community work
- Product imagery
- Airport information



<https://jetblue-uk.agentworld.com>

Flying into the future.

Being forward-thinking, flexible and nimble is important whether we're considering safety measures or seat designs, food menus or flight schedules.

We remain focused on protecting the safety and wellbeing of our crewmembers and customers, and carefully continuing to manage our business so we can deliver the experience our customers love for many years to come.

We're grateful to have the opportunity to live up to our mission of inspiring humanity.

Here's to Blue skies ahead.

Thank you.

