



DISCOVER OUR BRANDED FARE PRODUCTS FROM THE UK & IRELAND

Air France and KLM Branded Fare Products, an answer to every need

With this new structural customer proposition, all Branded Fare products are changeable and aligned worldwide. Each product has a comprehensive and consistent set of attributes to help you offer travellers exactly what they need.

- Light**

our “more restrictive offer” includes hand baggage only but gives flexibility as it is changeable at a fee
- Standard**

our “increased flexibility offer” includes checked baggage and is changeable for free
- Flex**

our “best and most flexible offer” includes checked baggage, standard seat choice, and offers full flexibility: changes and cancellations are free of charge

Products in Economy Class

		Light	Standard	Flex
Booking class		All (Excl Y LONG HAUL)	All (Excl Y LONG HAUL)	All
Checked baggage		0 PC or 1 PC (23kg)	1 PC or 2 PC (23kg)	1 PC or 2 PC (23kg)
Ticket change	LONG HAUL	At a fee €150 / £150	✓	✓
	EUROPE	At a fee €70 / £60		
Refund		✗	✗	✓
Choice of Standard Seat		✗	✗	✓
Go show		✗	✗	✓
Combinability	LONG HAUL	Light Economy only	Standard Economy & Standard Premium Economy	Flex Economy, Flex Premium Economy, Full Flex (Y/W class) & Business cabin
	EUROPE		Standard, Flex and higher cabin	Standard, Flex and higher cabin

Products in Premium Economy & Business Class

		PREMIUM ECONOMY		BUSINESS CLASS	
		Standard	Flex	Standard	Flex
Booking class		W S A	W S A	C D I Z	C D I Z
Checked baggage		2 PC (23kg)	2 PC (23kg)	2 PC (32kg)	2 PC (32kg)
Ticket change		✓	✓	✓	✓
Refund		✗	✓	✗	✓
Choice of Standard Seat		✗	✓	✓	✓
Sky priority		✓	✓	✓	✓
Combinability		Standard Eco & Standard Premium Eco	Flex Eco, Flex Premium Eco, Full Flex (Y/W class), & Business cabin	Standard Eco & Standard Premium Eco	Flex Eco, Flex Premium Eco, Full Flex (Y/W class), and Business cabin

Note - Light product is not available in Business Class & Premium Economy

Reminder of our existing loyalty benefits

Corporate Benefits*	Loyalty Benefits
Benefits include: extended ticketing time limit, free full name change, guaranteed seat in Economy Long Haul, free standard seat selection, priority on waiting list and operational upgrade	Benefits for Skyteam Elite and Elite Plus include: one additional bag free of charge (on top of the baggage allowance in their ticket) and free standard seat selection
Priority handling and protection in case of flight disruptions and against downgrade and denied boarding	Flying Blue Explorer members receive EUR10 discount on their 1st paid piece of check-in baggage when bought outside 24 hours before departure

*Corporate additional benefits: Priority (zonal) boarding, priority in customer care and customer centre (Premium Line) and recognition by ground staff & crew

Geographical scope

Standard and **Flex** fares in Premium Economy are offered on all flights from Europe to Long Haul destinations. However Branded Fares in Business Cabin are only offered from Europe to United States, Canada, Mexico, and Tahiti, with plans to expand the scope soon.

Alignment with our partner Delta Airlines to North America

Air France-KLM Fare products are equivalent to Delta Airlines products as per below:

- Light** to Delta Basic
- Standard** & **Flex** to Delta Main with both semi-restricted and semi-flex options

For further information and details please revert to your GDS or contact your Air France-KLM Account Manager.